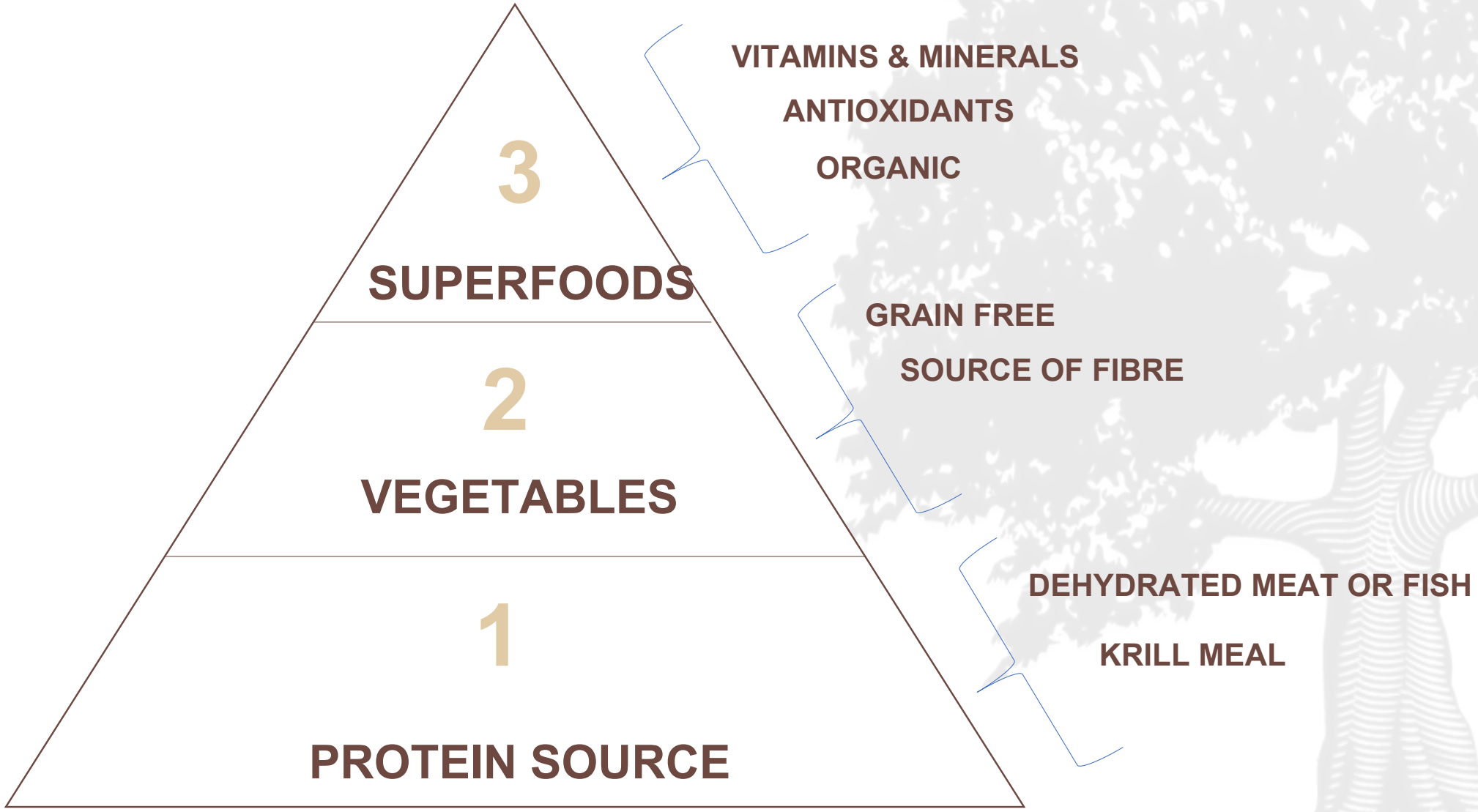
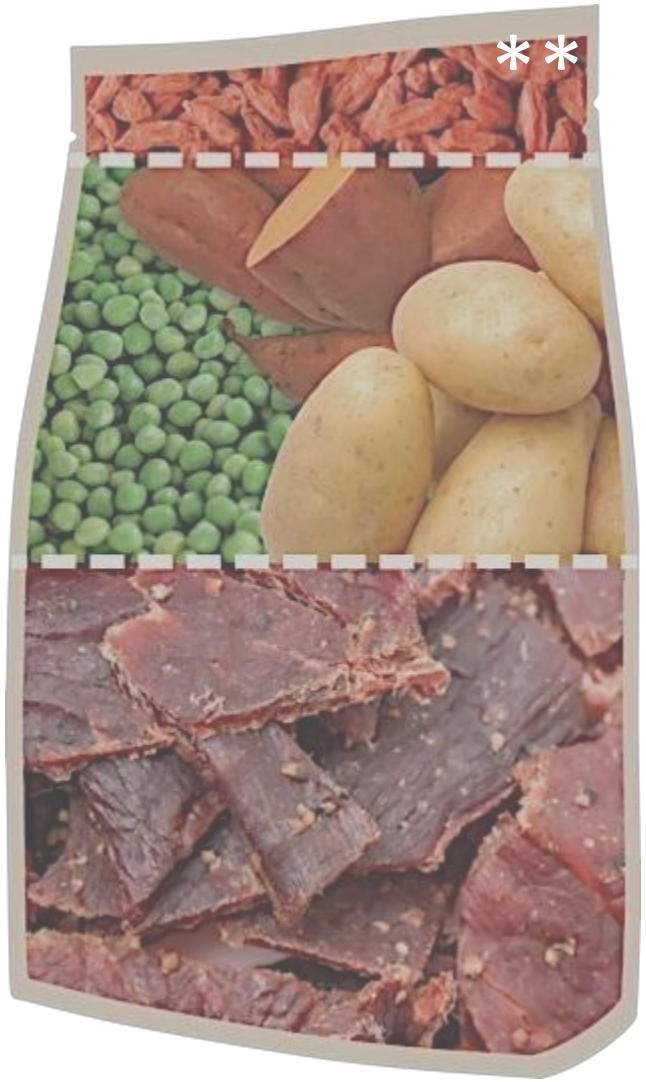
THE MOST EFFICIENT FOOD



THE MOST EFFICIENT FOOD:



*
10%
ADDITIVES AND SUPERFOODS

*
42%
VEGETABLES

**
48%
DEHYDRATED MEAT

*The amount may vary depending on the product

**The exact quantity is indicated on the packaging

PROTEIN SOURCE

In our production, one of the largest amounts of protein comes from animal products



SALMON

Rich in Omega-3 for healthy skin and shiny coat, helps to support brain function. Salmon is easy to digest and does not cause allergic reactions.



WHITE FISH

Rich in B vitamins, which help support skin, coat and nervous system and selenium, which can help strengthen immune system. Omega-3 fatty acids might support the healing of damaged skin.



LAMB

It is a source of zinc. Easily digestible, suitable for more sensitive pets who are more likely to have skin or digestive problems.



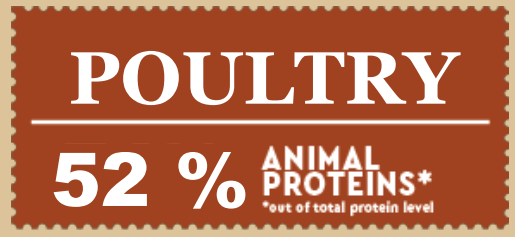
HERRING

It is high in Omega-3 fatty acids and is a source of Vitamin D. Low calorie, great for overweight pets. It is most easily digested fish of all fish.



KRILL

Part of the product is supplemented with krill, which has a particularly high amount of well-absorbed Omega-3 fatty acids.



POULTRY

Poultry is a lean protein source and suitable for pets prone to weight gain.

ADDITIONAL BENEFITS OF THE KRILL IN THE FEED

Krill are crustaceans that live in the oceans.

- Lower levels of **heavy metals** and **mercury** since krill eat mostly algae
- Higher amounts of **astaxanthin**, which supports healthier skin, endurance, heart health, joint functions
- **Antioxidants** that may help to protect pet's cells against free radicals
- Omega – 3 phospholipids are delivered **much more effectively** to tissues and cells than Omega-3 triglycerides found in fish oil. Unlike triglycerides, phospholipids are water-soluble and therefore gentler on pets' stomachs



2 VEGETABLES – MAIN BENEFITS

POTATOES

- Dietary fiber
- Vitamin C
- Vitamin B6
- Potassium

SWEET POTATOES

- Low in fat
- Vitamin C
- Vitamin A
- Vitamin B6

PEAS

- Health-promoting antioxidants
- Vitamins C, K and B1
- Manganese
- Source of amino acids

SUPER FOOD - SUPER FEATURES!



GREEN TEA

Helps to promote metabolism, eliminate bad breath, its antioxidant properties protect cells against free radicals



MARIGOLD

A source of lutein for support of eye health and rich in antioxidants which help strengthen the immune system



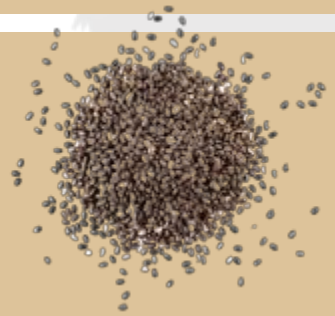
ACAI BERRIES

It is rich in antioxidants (Vitamin C, E, A), Omega-6, Omega-9 fatty acids which help improve the immune system



GOJI BERRIES

It is rich in amino acids and antioxidants that strengthen the pet's immune system



CHIA SEEDS

Calcium, fiber, Omega-3 fatty acids. Seeds strengthen the immune system, improve the appearance of coat and skin, stimulate digestion



COCONUT OIL

Its lauric acid help to maintain shiny coat, healthy skin, improve digestion, metabolism, and have a positive effect on brain function.

FEED IS ENRICHED WITH PLANT BASED FOS

(Fructooligosaccharides)

How do **FOS** work in the gut:



Dog food with FOS is easier digestible for dog with sensitive digestion



FOS contains prebiotics that improve microflora balance



FOS supports solid stool balance

GRAIN FREE

PROTEIN SOURCE



ANTIOXIDANTS

SUPERFOODS

VEGETABLES

DEHYDRATED MEAT

OAK'S FARM IS THE MOST EFFICIENT FOOD

LIFE FEEDING PROGRAM

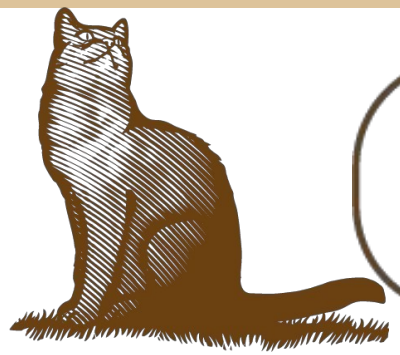


FOR PUPPIES
Up to 4 months old

FOR YOUNG DOGS
3 to 12 months old

FOR ADULT DOGS
From 1 years old

FOR OLDER DOGS
From 6 years old



FOR KITTEN
Up to 12 months old

FOR SPECIAL NEEDS FOR CATS
From 1 years old

FOR ADULT CATS
From 1 years old

FOR OLDER CATS
From 8 years old

ASSORTMENT FOR DOGS



100 DH HT



Salmon Starter Small-Mini Breeds

2kg

79% Salmon
Coconut



2kg, 99 DH HT
12kg, 512DH HT



Salmon with Krill Junior Small-Mini Breeds

2kg,12kg

77% Salmon
and krill
Chia seeds



2kg, 99 DH HT
12kg,512DH HT



Salmon with Krill Junior All Breeds

2kg,12kg

77% Salmon
and krill
Chia seeds



6,5kg, 260 DH HT
2kg, 98 DH HT



Lamb Adult Small-Mini Breeds

2kg, 6,5kg

68% Lamb
Acai berries

12kg, 442 DH HT
2kg, 97 DH HT



Lamb Adult All Breeds

2kg,12kg

68% Lamb
Acai berries

12kg, 430 DH HT
2kg, 88 DH HT



Poultry Adult All Breeds

2kg, 12kg

40% Poultry
Acai berries



6,5kg, 297 DH HT
2kg, 192 DH HT



Salmon with Krill Adult Small-Mini Breeds

2kg, 6,5kg

77% Salmon and
krill
Goji berries



12kg, 471 DH HT
2kg, 96 DH HT



Salmon with Krill Adult All Breeds

2kg, 12kg

77% Salmon and
krill
Goji berries



6,5kg, 286 DH HT
2kg, 97 DH HT



White Fish Adult Small-Mini Breeds

2kg, 6,5kg

75% White fish
Acai berries

12Kg, 468 DH HT
2kg, 97 DH HT



White Fish Adult All Breeds

2kg, 12kg

75% White fish
Acai berries

*All SKU have green tea and marigold. **out of total protein level.

31 SKU

ASSORTMENT OF SUPPLEMENTAL SNACKS FOR DOGS





Snack 24 DH HT

89% *ANIMAL PROTEINS *of total protein level

OPTIMAL WEIGHT CARE
FOR ADULT DOGS
WHITE FISH & GOJI BERRIES
Healthy hips & joints
Weight control
Hypoallergenic

Snack 24 DH HT

69% *ANIMAL PROTEINS *of total protein level

DENTAL CARE
FOR ADULT DOGS
WHITE FISH & GOJI BERRIES
Support dental care
Hypoallergenic
Strong immune system



Snack 20 DH HT

85% *ANIMAL PROTEINS *of total protein level

DEVELOPMENT WITH CARE
FOR JUNIOR DOGS
SALMON
GREEN TEA EXTRACT & GOJI BERRIES
Healthy growth and development
Brain boost
Strong immune system







Snack 24 DH HT

85% *ANIMAL PROTEINS *of total protein level

IMMUNITY & DEFENCE
FOR ADULT DOGS
SALMON & GOJI BERRIES
Support dental care
Hypoallergenic
Strong immune system

Snack 24 DH HT

85% *ANIMAL PROTEINS *of total protein level

INTESTINAL CARE
FOR ADULT DOGS
SALMON & GOJI BERRIES
Sensitive digestive system
Hypoallergenic
Strong immune system



Snack 20 DH HT

85% *ANIMAL PROTEINS *of total protein level

SENSITIVE CARE
FOR ADULT DOGS
SALMON
GREEN TEA EXTRACT & GOJI BERRIES
High in dietary fiber
Antioxidant boost
Strong immune system

*All SKU have green tea and marigold. **out of total protein level.

31 SKU

ASSORTMENT FOR CATS



Salmon Kitten

2kg, 6kg

2kg, 114 DH HT

6kg, 294 DH HT

69% Salmon

Coconut



Salmon with Krill Sterilised Adult Cat

2kg, 6kg

2kg, 116DH HT

6kg, 300DH HT

67% Salmon and krill

Goji berries

Lamb Sterilised Adult Cat

2kg 6kg

2kg 100 DH HT

6kg 259 DH HT

64% Lamb

Acai berries



Salmon Adult Cat

2kg, 6kg

2kg, 100DH HT

6kg, 270DH HT

67% Salmon

Goji berries

Herring Adult Cat

2Kg, 6Kg

2Kg, 109DH HT

6Kg, 294DH HT

69% Herring

Goji berries

White Fish Adult Cat

2Kg 6Kg

2Kg 100DH HT

6Kg 257DH HT

66% White fish

Acai berries



Salmon Sterilised 8+ Cat

2kg, 6kg

2kg, 100DH HT

6kg, 257DH HT

68% Salmon

Chia seeds

*All SKU have green tea and marigold. **out of total protein level.

27 SKU

FEEDING RECOMMENDATION



Provide dry feed. For the first time feeding your pet with **OAK'S FARM**, enter feed slowly over **4 days**.
Refer to the information on the packaging by age and weight for feeding rates. The pet can eat more or less depending **on the age, activity, temperament**.
A bowl of fresh, clean water should always be accessible to the animal.

PACKING - FRONT



TYPE OF PET

NAME

CORE VALUES

SUB-NAME

SUPERFOOD ICONS, QUANTITY OF FEED

100% SATISFACTION GUARANTEE

DETAILED EXPLANATION OF SUPERFOOD

SOURCE OF PROTEIN

AGE, SIZE OF A PET

WITH ORGANIC INGREDIENTS

PACKAGING - BACK



NAME

LIFE FEEDING PROGRAM

REPEATED PRODUCT INFORMATION

INGREDIENTS

MONO PACK WITH ADHESIVE STICKER

CORE VALUES

DETAILED LIFELONG PROGRAM

FEEDING RECOMMENDATION

FEEDING TABLE